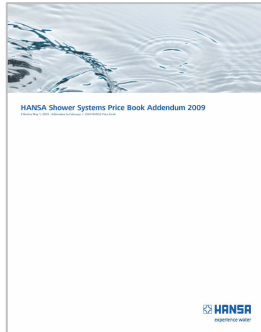


Press Release



HANSA announces new product additions Homeowners can express greater personal style with HANSA

NORCROSS, Ga. (April 2009) – Hansa is expanding its collection of the Hansa brand shower program with several new developments. Customization and personalization are easier than ever with the new introductions.

Equipped with decades of proven quality and market leadership, Hansa is fluent in providing unrivaled experiences for consumers. Their thermostat product developments supplement the HANSA Collection of Styles and enable homeowners to create shower systems that speak to their personal style.

“We continuously strive to innovate and deliver products that exceed customers’ expectations,” says Chris Marshall, President and CEO of KWC AMERICA. “The new additions open up greater possibilities in our design realm.”

To compliment a wider array of customization needs for today’s homeowner, new **HANSAFORM**, **HANSASTYLE**, and **HANSACLASSIC** shower heads are available in two finishes, chrome and brushed nickel. And the corresponding shower head components, previously only available in chrome, are now offered in brushed nickel as well.

These recent developments are featured in a newly published HANSA Shower Systems Price Book Addendum 2009. The addendum includes a convenient guide displaying the scope of Hansa thermostat and pressure balance shower systems for the products within the HANSA Collection of Styles.

Enhancing their world-renowned thermostats, the Hansa product line now includes the **HANSATWISTER** exposed thermostat, which can be fitted to both the sensuous, spa-like **HANSACOLOURSHOWER** as well as the refined and intelligent **HANSASMARTSHOWER** systems.

For more information about Hansa shower systems, call 678 334 2121 or visit www.hansa.us.com.

About HANSA

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

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